



Operations Excellence



Company Profile



Who we are

60 YEARS

WHOLISTIC

DATA DRIVEN

PROVEN

ACTIONABLE

CONSULTING

DEPLOYMENT

ENABLEMENT

Growth+ Consulting is a premium boutique consulting, fast-paced, and presents a distinctive proposition. With a robust 60-year of cumulative experience, we empower clients through wholistic end-to-end business strategic consulting, deployment, and team-enablement. This approach amplifies the impact of our offerings across domains, which acts as a flywheel, where each stage amplifies the impact of that which precedes it.

Most organizations struggle with growth due to lack of a sales practice that scales performance, operational leakage where most of the top line is spent in sub-optimal operation, and strategies that drown in daily whirlwinds of execution. We deliver results by aligning Strategy, Operations, and Revenue Operations, and by follow through of strategy with deployment and team enablement. This Rubik's Cube is our formula ensuring our customers get Consulting that delivers.

We offer enduring architectural frameworks on proven methods that will drive your growth, efficiency and differentiation. We bring world-class, professional-grade excellence to organizations entering their next chapter of growth — whether scaling fast or transforming a legacy. We combine global best practices with deep regional insight to deliver results.

Accelerate transformational growth through an integral flywheel of verified strategy, advisory and enablement.

MISSION

Forge a future where organizations of every scale are empowered to leverage an integrated flywheel of strategy, advisory, and enablement to bend their curve and lead their markets.

VISION



Control your spending. Focus on Sustainability. Execute with Excellence.

Operations quality is a decisive factor in the cost and performance of every company, yet many companies lack the right visibility, systems and control over it. High performing supply chains and procurement outgrow competitors, governance protects your results, and a credible sustainability claim can grant your products a premium. Investing in operations excellence, sustainability and controls bridges the gap between a company's aspirations and its day-to-day reality.

We drive transformative change across your supply chain and operations to deliver predictable results and control costs through systematic cost optimization, sustainable performance gains, and pragmatic controls. Our integrated approach combines strategic consulting, advisory services, and leadership support to create lasting impact—unlike traditional firms that provide lengthy reports or generic training, we offer tailored, actionable solutions that empower your organization.

Where is my money being spent?

CEO

We missed our cost reduction target.

CFO

Supply chain is lagging expansion.

COO

Fraud cases are recurrent.

Head of Risk

Need to claim waste sustainability.

CEO

How do we stop operation outages and losses?





Reinventing your Operations.









Operational excellence means meeting KPIs consistently, promoting a growth culture, ensuring alignment, enforcing controls without excess overhead, maintaining competitiveness, and supporting margins through operational advantage.

Neglecting such improvements risks loss of spend control, increased fraud, reduced visibility, supply chain disruptions, and diminished investor confidence. Now is the time to make operations a driver of sustainable, scalable growth.



- Reinvent Procurement → Companies reinvest as much as 70% of their revenue in procurement, so marginal improvements have profound effects¹.
- Create Visibility & Mitigate Risk → Over 65% of procurement leaders have little to no visibility beyond their tier 1 suppliers, exposing them to major supply risks².
- Optimize Lean Supply Chain → 79% of companies with high performing supply chains achieve revenue growth significantly above their industry average³.
- Craft Sustainability Journey → Products marketed as sustainable grow 2x to 2.7x faster than conventional counterparts and can command a 28% price premium⁴.
- Establish Operations Governance → Fraud and poor governance can cost organizations as much as 5% of their total revenue⁵.
- Control Cost Reality → While 99% of executives run margin programs, 82% of companies reported missing their cost reduction targets⁶.

OFFERINGS

-  Procurement Reinvention
-  Operations & Logistics Transformation with AI
-  Lean Supply Chain Optimization
-  Cost Saving as a Service
-  Waste-to-Worth Sustainability Journey
-  Purchasing Leaders Academy
-  Operations Governance
-  Supply Chain Leadership Program

¹ Prima Group
² Deloitte
³ Deposco

⁴ NYU Stern / Circana
⁵ ACFE Report

Service Lines

-  Consulting
-  Deployment
-  Enablement



Procurement Reinvention

65% of procurement leaders have little to no visibility beyond tier 1 suppliers⁷.

20% Annualized volatility of commodity prices averaged 10-20% past four years⁸

Who oversees your expenditure strategy, and how effectively is your capital deployed? Numerous enterprises fail to identify latent inefficiencies—including resource misallocation, uncontrolled expenditures, inflated procurement costs, and suboptimal contract frameworks. Leveraging deep procurement acumen, we empower you to reclaim stewardship over your most critical asset: capital. We uncover spending trends, refine contractual agreements, mitigate unmanaged expenses, and redesign procurement operations to ensure sustained transparency and governance.

WE ADDRESS CHALLENGES

- ▶ Company is overspending or having high spend even if budgeted for.

- ▶ Spending is not clear, and you don't clearly see who is spending how much on what parts of the business.

- ▶ Major deals are not structured in a way that serves you in the long term. We are exposed if market shifts.

- ▶ Controls are low or non-existent, putting the company's economics at risk.

- ▶ Your procurement team lacks the practical expertise to manage the huge workload and market unpredictability.

WE DELIVER RESULTS

- ▶ Run a complete spend analysis covering end-to-end spending, with clarity on spend buckets and values split.

- ▶ Optimize top deals' prices, commercial terms, and contract language that protects you long term.

- ▶ Create structured practical controls optimizing your procurement for cost and time efficiency.

- ▶ Gain Control by putting effective systems, tools, technology, policies/SOPs and KPIs that keep the spend under visible control.

Our overspend needs intervention.

CEO

CFO

Purchasing team isn't meeting targets.

Our team needs insight

COO

Manager

Cost cut targets are unrealistic.





Lean Supply Chain Optimization

79% *Of companies with high performing supply chain grow revenue higher⁹.*

3.7 *Supply chain disruptions lasting a month or more happen every 3.7 years on average¹⁰.*

Optimizing your supply chain is essential for sustaining competitiveness and operational excellence. We begin by mapping your planning and logistics processes to create a tailored strategy that improve cost, response time, inventory, and scalability. Utilizing leading standards and established SOPs, we provide clarity and control throughout your supply chain. Our lean, optimized approach delivers transparency across planning, logistics, storage, and import/export. We redesign your operating strategy and protocols on processes, technologies, and structure with comprehensive execution plans.

WE ADDRESS CHALLENGES

- ▶ Low clarity while penetrating a new market or segment.

- ▶ High cost, even if budgeted for, and missed KPIs across the board.

- ▶ Misalignment between logistics, planning, and operations.

- ▶ High inventory, slow-moving inventory and high waste in the process.

- ▶ Unclear or ineffective processes.

- ▶ Controls are low or non-existent, putting the company's economics at risk.

WE DELIVER RESULTS

- ▶ Map the full supply chain, gaining clarity and visibility on full end-to-end planning, logistics, storage and import/export operation cycles.

- ▶ Optimize and re-design all needed processes and models used in planning and logistics.

- ▶ Reform SOPs and systems or create new ones for critical processes and departments.

- ▶ Create an execution plan and roadmap for each recommendation.

My supply chain isn't catching up with my expanding business.

CEO



COO

Delivery is fluctuating monthly

How to sustainably deliver on target

Manager



Waste-to-worth Sustainability Journey

2.7x *Products marketed as sustainable are growing roughly 2 to 2.7 times faster¹¹.*

28% *Products marketed as sustainable often command a 28% price premium¹².*

Unlock the hidden value of your non-performing assets. The demand for sustainable products is significantly outpacing traditional options and commanding notable premiums, and significant value is lost with poor management of waste and non-performing inventory. You could be paying to dispose of waste that can generate income instead. Now is the ideal time to strategically invest in sustainability in a focused and expert-driven approach with this offering. Our thorough sustainability assessments for industrial waste and slow-moving inventory provide measurable benefits. We revitalize environmental programs aligned with international standards, driving cost savings and unlocking value from underused assets.

WE ADDRESS CHALLENGES

- ▶ You have a huge waste management bill.

- ▶ Close to expiry and slow-moving inventory is being wasted instead of properly utilized.

- ▶ You have sustainability aspirations but don't have the program or best practice to pursue them.

- ▶ You are exposed due to waste management violations and missed certifications.

WE DELIVER RESULTS

- ▶ Perform full sustainability evaluation for industrial waste and slow-moving finished products.

- ▶ Create environmental programs, re-activate or re-design programs to gain industry wide recognized sustainability benchmarks.

- ▶ Create Value and savings from your slow-moving finished products & waste.

We need to have a sustainability claim milestone.

CEO



CFO

We face sustainability costs and challenges, but we have no clear plan.



Operations Governance

5% *Fraud can cost organizations as much as 5% of their revenue¹³.*

78% *78% of studied companies demonstrate a high probability of fraud¹⁴.*

Companies with high risk of fraud can potentially lose up to 5% of their revenue to such activities. That's why it's critical to have a clear governance strategy and execution plan. Our approach designs bespoke practical controls tailored to enhance operational performance, drawing on deep industry expertise and proven successes. We leverage streamlined effective governance, KPIs, and audit systems that simplify implementation and ensure sustainable and long-term value across production, supply chain, warehousing, planning, export/import, and procurement.

WE ADDRESS CHALLENGES

- ▶ Governance outages keep appearing, after the fact with no time to mitigate.
- ▶ Company invests in controls, but the results are not paying back.
- ▶ Not clear why the current control and governance mechanism doesn't work.
- ▶ Lack of ownership, clarity, and sustainability in the governance system.
- ▶ Financial, product, and value losses are untraceable or unaccounted for.

WE DELIVER RESULTS

- ▶ Modernize your current operations controls and auditing systems to a holistic framework.
- ▶ End to end framework covering production, logistics, supply chain, warehousing, planning, export/import and procurement.
- ▶ Create KPIs and expand visibility to all areas that need tracking.
- ▶ Pilot your first audit program, running your first full scale risk-free assessment with you.

We keep finding outages after the fact which causes great losses.

CEO



Investments in controls aren't yielding

Controls inefficient & incomplete

Manager

Operations Transformation with AI

84% of C-Suite executives believe they must leverage AI to achieve growth¹⁵.

75% of executives report they struggle with how to scale AI across the business¹⁶.

AI transformation is a key shift in business strategy, people and culture, which is where we focus to drive sustained value. We audit your value chain, industry and trends to pinpoint and prioritize impactful use cases, build robust frameworks, redesign operations, reengage customers and employees and innovate the product and customer experience with AI. We structure your Center of Excellence to ensure sustained disruption and innovation with broad enterprise impact, responsible and ethical AI, bridging pilots to production with clear ROI. Our strategy tackles scale, strategic alignment, ethical governance, enabling leaders to confidently leverage AI for disruption, transformation and accelerating growth.

WE ADDRESS CHALLENGES

- ▶ Unable to deliver real world disruption and Impact.
- ▶ Unclear ROI or impact to business value.
- ▶ Lack of structured change management negatively impact AI adoption.
- ▶ Could we be exposing the company to legal, ethical, and security risks due to a lack of "Responsible AI" guardrails.
- ▶ Where do we start pilots and how do we transform them into real time execution.

WE DELIVER RESULTS

- ▶ Audit your value chain to identify impactful and industry cutting edge AI use cases.
- ▶ Prioritize GenAI and Agentic AI use cases based on ROI and time-to-value.
- ▶ Design your AI Center of Excellence for governance and sustained innovation.
- ▶ Design Adoption Plan to drive human adoption and augment your workforce.
- ▶ Advise on strict ethical, privacy, and security frameworks to drive institutional trust.

How can AI disrupt & accelerate growth

CEO

COO

How to integrate agents into our flow

How to operationalize AI?

CIO

CHRO

How do we transform the culture

¹ Accenture, AI Built to Scale report.





Cost Saving as a Service (CSaaS)

82% Of businesses reported missing their cost reduction targets¹⁷.

69% Of companies are initiating major cross company cost reduction programs¹⁸.

An engagement across various company functions to analyze and optimize your critical resources—capital, personnel, real estate, equipment, and time. We follow a two-step approach: first, creating a prioritized list of optimization opportunities with clear financial impacts and risks, then developing a detailed plan addressing implementation challenges, system integration, and workforce capabilities to ensure savings realization. By thoroughly assessing total costs and employing proven global methodologies, we deliver tailored, actionable cost-saving strategies alongside comprehensive execution support and leadership empowerment, helping your organization achieve operational excellence and sustained cost reduction.

WE ADDRESS CHALLENGES

- ▶ Company is overspending or having high spend even when budgeted for.
- ▶ Current efforts and investments on cost saving is not yielding intended ROI.
- ▶ We don't clearly see who is spending how much on what.
- ▶ Our managers and leaders need support on global best practices and support in execution.

WE DELIVER RESULTS

- ▶ Perform in-depth spend analysis, revealing the true total resources.
- ▶ Identify optimization opportunities, with clarity on expected impact and potential risks.
- ▶ Devise a detailed execution path to realize optimization gains.
- ▶ Identify risks and challenges with clear mitigation plan.
- ▶ Support and follow through on the execution.

Profitability is taking a hit, despite a growing topline.

CEO Manager

The team is managing the daily load and time is scarce. We have no new ideas to optimize costs.



¹ Prima Group
^{2,6,7} Deloitte
^{3,9} Deposco

^{4,11,12} NYU Stern / Circana
⁵ ACFE Report
^{8,10} McKinsey & Company

¹³ ACFE Report
¹⁴ Science Direct
^{15,16} Accenture

¹⁷ Stripe
¹⁸ The Hackett Group

Our differentiated value

PRAGMATIC & ACTIONABLE

We deliver impact based on data driven, proven frameworks and actionable insight.

Unlike Typical consulting delivering 100-page decks, charge, and leave.

PROVEN FRAMEWORKS

We deploy proven best practice and end to end expertise to frame, craft and advise your growth.

Unlike Individual Experts who use check-box approaches.

SUSTAINABLE IMPACT

We bend the curve on multiple horizons specific-to-your business to deliver sustainable impact.

Unlike other agencies who provide generic awe that fades with time.

We help you craft your strategy, commercial execution and operations at all organization levels. We will follow through with a flywheel of consulting, deployment and enablement.

SERVICE LINES

- Consulting
- Deployment
- Enablement

CAPABILITIES

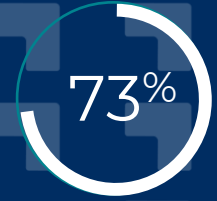
- Corporate Strategy
- Commercial Growth
- Operations Excellence



Our Capabilities

CORPORATE STRATEGY

Strategic Foundation	Business Model Diagnostics & Optimization
Strategy to Execution Operating Plan	AI Transformation Strategy
PMO Setup and Pilot	Execution Support and Acceleration



Of executives say their company has a strategy but they cannot articulate it (HBR)

COMMERCIAL GROWTH

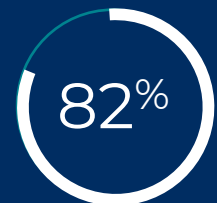
RevOps Audit and Diagnostics	Sales Governance
GTM Strategy and Value Engineering	Revenue Transformation Office Deployment
Building your Revenue Engine	Revenue Operations for Sales Leaders
RevOps Transformation with AI	



Companies with aligned sales and marketing see 32% higher revenue growth (Forrester)

OPERATIONS EXCELLENCE

Procurement Reinvention	Operations & Logistics Transformation with AI
Lean Supply Chain Optimization	Cost Saving as a Service
Waste-to-Worth Sustainability Journey	Purchasing Leaders Academy
Operations Governance	Supply Chain Leadership Program



of companies reported missing their cost reduction targets (Deloitte)

**Let's discuss.
Looking forward.**



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